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CEO Playbook

5 Board Meeting

Cheat Codes

Worth Stealing

**Here are 5
board meeting
cheat codes
modern CEOs use
to keep directors
engaged, aligned,
and focused on
the decisions that
matter most.**

Most board meetings don't fail because of strategy.
They fail because of process.

The Nudge

Nobody wants to be the board member who didn't read the materials.

Positive peer-pressure is the most effective board prep tool. When directors know who read the materials, who pre-voted, and who left comments, overall board engagement surges.

Use board analytics to automatically give your board the friendly, encouraging nudge they need.

Well-prepared boards run better meetings.

"They've done studies, you know. 60% of the time, it works every time". - Brian Fantana

What's Keeping Me Up at Night?

If you only answer one question,
this is the one.

Great CEOs know their biggest risks and most exciting opportunities. Surface them for your board before the meeting. That way, instead of spending your time presenting historical data, you can dig into the strategic decisions that actually matter.

Your board members can offer real insight and valuable resources, but only if you set the table for a forward-looking conversation.

*The best board meetings don't just inform.
They're a force multiplier.*



Always-On Good Governance

Good governance shouldn't
be a fire drill.

Always-on governance replaces the scramble before a board meeting, funding round or audit with a continuous, provable record that every obligation is current, so the CEO knows in real time where they stand rather than discovering gaps when the stakes are highest.

*The best CEOs protect the downside
without slowing the company down*

Say 'Aye', Are You Kidding Me?

Stop spending live meeting time
on routine approvals.

Governance is ridiculously outdated...analog and inefficient. Data suggests more than 45 minutes per board meeting on average is wasted on things that get approved and need little discussion, leaving less time for the real stuff.

Use digitized pre-voting to get the minutiae out of the way. Your board will applaud when you fly through the admin section in the live meeting.

*Protect meeting time for
high-value discussion.*

The AI Board Member

Use AI to battle-test before the meeting.

AI in the boardroom can give you an edge before the meeting even starts. Use secure AI built directly into your board software platform to pressure-test materials, surface questions directors are likely to ask, identify gaps, and create narratives out of dense information.

The goal isn't replacing judgment. It's showing up more prepared.

Use AI to get an information advantage in the boardroom.

Modern Governance Requires Modern Tools

Static decks and disconnected workflows were built for presenting information in a lecture hall.

Today's boards need systems designed for engagement, accountability, and better decision-making.

**The future of the boardroom
is already here.**

*See how Zeck helps modern boards operate
www.zeck.app*